



CONCEPT NAME



TEAM MEMBERS



DESCRIBE HOW THE CONCEPT WORKS

WHAT KEY SHIFT WILL THE CONCEPT
CONTRIBUTE TO?

CURRENT STATE

FUTURE STATE

KEY METRICS:
HOW WILL WE MEASURE SUCCESS?BIGGEST CHALLENGES AND
HOW TO ADDRESS

KEY RESOURCE NEEDS



NON-PROFIT

PRIVATE
SECTORPUBLIC
SECTOR

OTHERS



ALTERNATIVES (BETTER, EASIER, FASTER)

FIRST STEPS
(DATE AND TASK)